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BUILT AROUND YOU™ SERIES

FIVE SIGNS YOUR COMPANY HAS OUTGROWN ITS UNIFORM PROGRAM

Why growth often exposes weaknesses in uniform program management.

Most uniform programs don't fail overnight. Mostly, they just stop keeping up. It often happens during periods of growth—adding locations, increasing headcount, or expanding into new markets.

What worked well when your company had one location and a smaller workforce often becomes difficult as the business grows. New locations, multiple managers, inconsistent ordering practices, and rising administrative demands gradually replace what was once a simple process.

So, **the challenge isn't the uniforms themselves; it's that the program managing them hasn't evolved with the business. Growth doesn't usually create uniform problems. It exposes weaknesses in the process behind the program.**

At Feury Image Group, we've found that organizations rarely contact us because they need different uniforms. They reach out because their existing process has become difficult to manage.

Here are five signs your organization may have outgrown its current uniform program.

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1 | Every Location Does Things Differently

One location orders quarterly. Another orders only when the need arises. One manager carefully approves every request, while another allows employees to choose for themselves.

Over time, small differences like these become large inconsistencies. Employees who represent the same company begin looking like they work for different organizations.

The larger an organization becomes, the more important it is to standardize not just what employees wear, but how uniforms are ordered, approved, distributed, and managed.

2 | You Can't Clearly See What You're Spending

Many organizations can tell you how much they spent with a particular vendor.

Far fewer can confidently answer questions like:

- Which locations spend the most?
- Are employees ordering approved items?
- Where are the biggest opportunities to reduce waste?
- Could leadership clearly explain our uniform spending?

If those questions are difficult to answer, your program probably lacks the visibility needed to manage it strategically.

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3 | Managing Uniforms Has Become Someone's Part-Time Job

Uniform management rarely appears in anyone's job description, yet in many growing organizations, it quietly becomes everyone's responsibility.

HR coordinates new hires. Procurement works with vendors. Managers approve requests and answer employee questions. Finance is asked to explain rising costs.

Individually, these tasks seem minor. **Together, they consume hours every week and pull people away from higher-value work.**

A managed uniform program reduces that administrative burden through standardized ordering, automated approvals, and clearly defined processes. The goal isn't just to save time—it's to free your team to focus on running the business, not managing uniforms.

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4 | You're Managing Suppliers Instead of a Uniform Program

It's common for growing organizations to accumulate vendors over time.

Safety apparel, branded clothing, and promotional products are often sourced from different vendors, while individual locations develop their own purchasing habits.

While each decision may have made sense on its own, the result is often inconsistent standards, fragmented purchasing, duplicate administrative work, and limited visibility into overall spending.

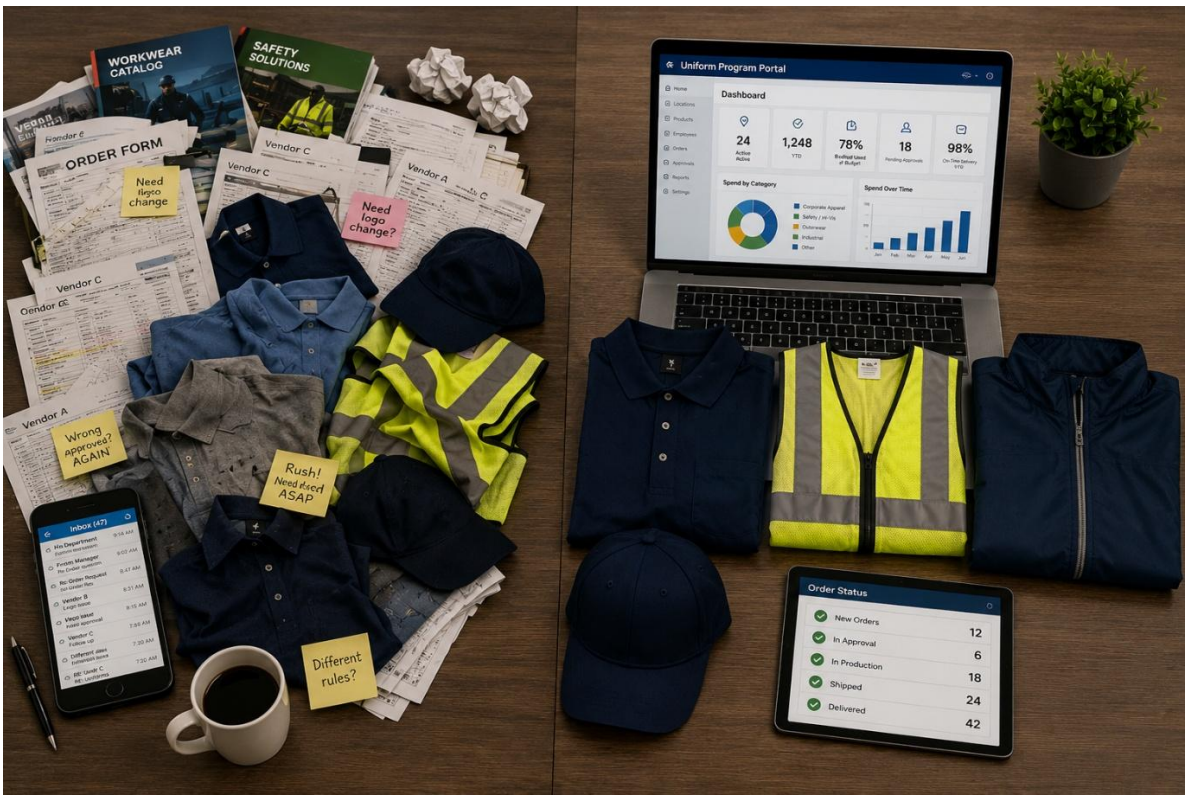

***Figure 1**. Growth creates complexity. Managed uniform programs reduce it.*

A managed uniform program brings those moving parts together under one strategy—giving organizations greater consistency, control, and accountability, regardless of how many suppliers are involved.

5 | Your Business Has Grown, but Your Uniform Process Hasn't

Growth creates complexity: more employees, locations, job roles, approvals, and exceptions.

The process that worked for a smaller organization rarely scales without additional structure.

Eventually, what feels like "the way we've always done it" becomes a source of unnecessary cost, inconsistency, and administrative burden.

That's the point when organizations realize they don't need more apparel options; they need a better system.

BUILT AROUND YOU™ INSIGHT

Growth doesn't usually create uniform problems.
It exposes weaknesses in the process behind the program.

A Better Question to Ask

Instead of asking, "Do we need new uniforms?"

You should instead ask: "Is our current uniform program helping our organization operate more efficiently?"

Modern managed uniform programs provide standardized ordering, approval workflows, budget controls, reporting, and consistent branding across every location. **They become operational infrastructure rather than another purchasing category.**

At Feury Image Group, that's the conversation we prefer to have—because the greatest opportunity isn't choosing better uniforms. It's building a better uniform program.

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